

For Academics by Academics: Providing Authors with a Viable Publishing Alternative

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The Pilot Project



Open Access Book Series: *Heidelberg Studies in Transculturality*

- Funded by the DFG to develop a business model for OA books
- In collaboration with Heidelberg University Library
- Peer-reviewed, in English, open-access gold
- Creative Commons Licence (CC-BY-NC)
- Open Monograph Press
- Formats: html (elife LENS); pdf; epub; PoD

Challenges



1. Build infrastructure for Heidelberg University Publishing
2. Develop reasonable business model within fiscal restraints
3. Acquire high-quality book manuscripts

“Our Business is Publishing ”



Springer Exhibiting Their Books in Human Sciences, Frankfurt Book Fair, Hall 4.2, October 2012

“Asia and Europe” Book Series with Springer

Transcultural Research – Heidelberg Studies on Asia and Europe in a Global Context



Reducing Production Costs by Cutting Editing



“Five surgeons participating in the amputation of a man's leg while another oversees them.” Coloured Aquatint 1793
By: Thomas Rowlandson. Wellcome Library, London

A Formula for Gold: Speed, Affordability, Quality



An alchemist working with his assistants at a crucible. Etching by F. Pedro after F. Maggiotto. Wellcome Library, London

The Need for Editing – Example 1: Text



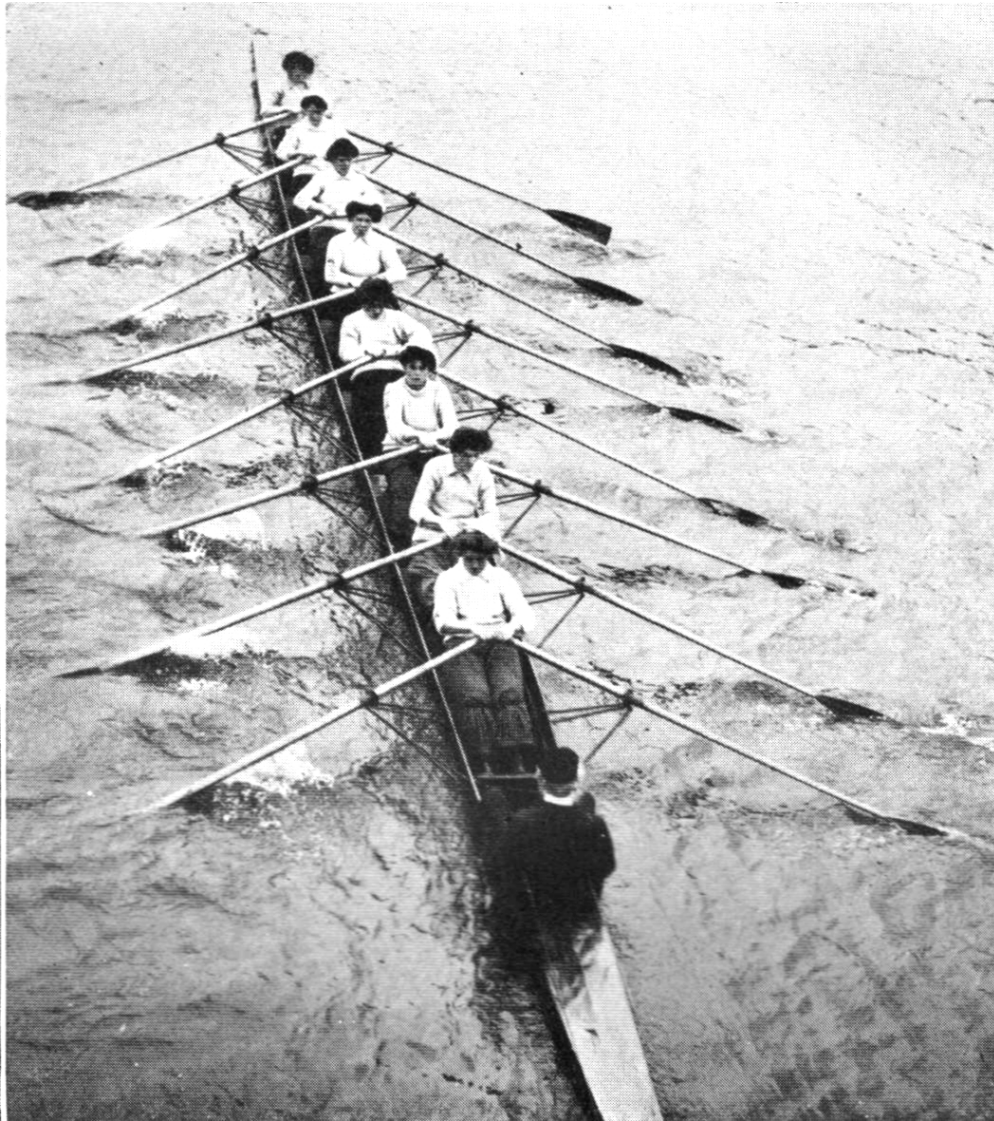
First round copy-edit of a manuscript by a non-native speaker (post-peer-review). Sample page.

The Need for Editing – Example 2: Media



Before and after example of graphic restoration of a low quality archive image. Restoration by Richard Littler.

The Key: Collaboration



Photograph of F. J. Furnivall coxing the girls of the Hammersmith Sculling Club in 1907.
From "Frederick James Furnivall: a record" (1911).

The Heidelberg Experiment: On- & Off-Campus Collaboration



- Develop campus resources, develop pedagogical elements
- Contribute to international collaborative efforts (e.g. PKP, PLOS)
- Consult with experts on and off campus (Legal issues, financing)

Thank you!

Contact

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Open Access at Heidelberg University

- **DFG-Projekt:** <http://www.asia-europe.uni-heidelberg.de/en/research/oa-book-series.html>
- **HeiDOK:** www.openaccess.uni-hd.de
- **Open Journal System (OJS):** <http://journals.ub.uni-heidelberg.de>
- **Open-Access-Policy:** <http://www.uni-heidelberg.de/universitaet/profil/openaccess/index.html>
- **Publikationsfonds:** <http://www.ub.uni-heidelberg.de/service/openaccess/publikationsfonds.html>
- **Open Monograph Press:** <http://books.ub.uni-heidelberg.de>